



remax.com: The site they see.

# OVER 90 MILLION VISITS\*

**RE/MAX #1 Real Estate Franchise Site\*\***

Century 21

**48%** FEWER VISITS\*\*

Keller Williams

**55%** FEWER VISITS\*\*

Coldwell Banker

**68%** FEWER VISITS\*\*

Data from Jan-Dec 2017

\* Source: RE/MAX first-party data for full-year 2017.

\*\* Source: More visits than any other national real estate franchise website, according to Hitwise data, full-year 2017, report of all U.S. real estate franchisors among website visits in the "Business and Finance-Real Estate" category. ©2018 RE/MAX, LLC. All rights reserved. Each office is independently owned and operated. 18\_248089