



2018

★ USA

RE/MAX THE INDUSTRY

You have a choice in real estate. Choose the brand with outstanding agents, leading brand awareness and an unmatched global presence. Choose RE/MAX.

NATIONAL, FULL-SERVICE BROKERAGE BRANDS

| | TRANSACTION SIDES PER AGENT (LARGE BROKERAGES ONLY) ¹ | U.S. TRANSACTION SIDES ² | BRAND AWARENESS (UNAIDED) ³ | COUNTRIES & TERRITORIES | OFFICES WORLDWIDE | AGENTS WORLDWIDE |
|---|--|-------------------------------------|--|-------------------------|-------------------|------------------|
| RE/MAX | 17.0 | 1,036,000 | 30.2% | 100+ | 7,841 | 119,041 |
|  | 11.1 | Not Released | 0.4% | 11 | 500 | 8,000 |
|  | 9.4 | Not Released | 4.5% | 1 | 1,400 | 45,000 |
|  | 8.8 | 133,225 | 1.3% | 32 | 2,300 | 39,900 |
|  | 8.2 | 731,486 | 15.0% | 47 | 3,200 | 94,300 |
|  | 7.8 | 417,337 | 21.0% | 80 | 8,000 | 118,600 |
|  | 6.8 | 72,424 | 0.8% | 3 | 350 | 11,500 |
|  | 6.6 | 122,475 | 2.1% | 69 | 950 | 21,900 |
|  | 6.6 | 1,041,948 | 8.0% | 30 | 930 | 177,000 |
|  | 5.2 | 10,543 | 0.1% | 1 | 45 | 2,043 |
|  | 3.9 | 50,000 | 0.1% | 1 | 127 | 14,500 |
|  | 3.8 | 24,655 | 0.1% | 2 | 46 | 6,417 |

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