

BEING WELL-KNOWN HAS ITS PERKS

More homebuyers and sellers think of RE/MAX than any other real estate brand.

In fact, RE/MAX is who they think of first.*



NATIONAL REAL ESTATE BRANDS THAT U.S. HOMEBUYERS AND SELLERS ARE MOST LIKELY TO THINK OF:

Century 21	19.7%
Coldwell Banker	14.0%
Keller Williams	8.3%
Berkshire HHS	4.0%
Prudential	2.6%
ERA	1.9%
Weichert	1.7%
Sotheby's	1.6%
Better Homes & Gardens	1.0%

Be considered when others are overlooked with RE/MAX.